Survey URL API
The survey URL API is most often used when:

- Sending out email surveys (e.g. fulfillment)
- Client wants opt-in survey link on site but isn’t using our survey code
- Client wants to control the survey behavior while NOT using our survey code

API Syntax
We use the following parameters to build the URL API:

- **cid**: Customer identifier provided by ForeSee Results
- **sid**: Survey identifier provided by ForeSee Results

Example format:

```
http://survey.foreseeresults.com/survey/display?cid=[CID]&sid=[SID]
```

Working example:

```
http://survey.foreseeresults.com/survey/display?cid=8NNxB5BIVJdMBEBUBJ1Fpg==&sid=link
```

Passing CPPs
Use these guidelines when you need to pass customer passed parameters using the URL API.

Determine which parameters (limit 2056 characters for total URL string) you wish to pass along with the submitted survey. For multiple CPPs, delimit by an ampersand (‘&’).

Example:

ForeSee Results will provide you with the email survey link in following general format:

```
http://survey.foreseeresults.com/survey/display?cid=[cid]&sid=[sid]
```

There is a CPP you wish to pass with the survey, such as CustID – client specific customer Identifier

(The name/value assignment format: &cpp[name]=value)

Append the CPP format to the end of the string like so:

```
```

Working example:

```
http://survey.foreseeresults.com/survey/display?cid=8NNxB5BIVJdMBEBUBJ1Fpg==&sid=link&cpp[custid]=1234
```

Send a test submission
If you would like to send a test to make sure we received your parameter, select “Don’t Know” for the first set of question and submit your survey. Then contact a member of the Implementation Services team below and they will be happy to check for you.


Contact Information

If you have any questions regarding these instructions or need help troubleshooting an issue, please contact a member of the Implementation Services Team:

**Implementation Services Team**

<table>
<thead>
<tr>
<th>Support</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Hoekzema</td>
<td><a href="mailto:David.Hoekzema@ForeSeeResults.com">David.Hoekzema@ForeSeeResults.com</a></td>
<td>(734) 205-2616</td>
</tr>
<tr>
<td>Todd Holt</td>
<td><a href="mailto:Todd.Holt@ForeSeeResults.com">Todd.Holt@ForeSeeResults.com</a></td>
<td>(734) 205-2633</td>
</tr>
<tr>
<td>Matt Riggs</td>
<td><a href="mailto:Matt.Riggs@ForeSeeResults.com">Matt.Riggs@ForeSeeResults.com</a></td>
<td>(734) 205-2564</td>
</tr>
<tr>
<td>Andrea Selke</td>
<td><a href="mailto:Andrea.Selke@ForeSeeResults.com">Andrea.Selke@ForeSeeResults.com</a></td>
<td>(734) 205-2646</td>
</tr>
<tr>
<td>Robbie Rott</td>
<td><a href="mailto:Robert.Rott@ForeSeeResults.com">Robert.Rott@ForeSeeResults.com</a></td>
<td>(734) 352-6312</td>
</tr>
</tbody>
</table>